

In the Claims:

1.(currently amended) An imitation flame air freshener device which comprises:

a supply of volatile air treatment material;

an imitation flame being positioned such that it lies in the path of a flowing current of air which transports the volatile air treatment material said imitation flame being selected from (i) a thin flexible sheet and (ii) a chamber containing a plurality of finely-divided particles which chamber, and;

a fan, and

~~— a supply of volatile air treatment material.~~

2.(original) A device according to claim 1 which further comprises:

an electrical light source within the proximity of the imitation flame.

3.(currently amended) An imitation flame air freshener device according to claim

1 wherein said device comprises (ii) a chamber containing a plurality of finely-divided particles which chamber, said chamber which further comprises:

~~— a chamber which includes a fine mesh or series of vent holes adapted to permit the a flowing current of air into the chamber, as well as plurality of finely divided particles.~~

4.(original) An imitation flame air freshener device according to claim 3 wherein the finely divided particles are selected from comminuted foil, metallic glitter, are or other reflective particles.

5.(original) A device according to claim 3 which further comprises:

an electrical light source within the proximity of the chamber.

6.(original) A device according to claim 1 wherein the fan is a fan operable from a battery providing DC current.

- 7.(original) A device according to claim 1 wherein the volatile air treatment material is a fragrancng composition.
8. (original) A device according to claim 1 wherein the volatile air treatment material is an air freshening composition.
9. (original) A device according to claim 1 wherein the volatile air treatment material is an insect controlling composition.
10. (original) A method for dispensing a volatile air treatment material to the ambient environment which contemplates the steps of:
providing an imitation flame air freshener device according to claim 1; and,
thereafter operating the said device in order to dispense the to the ambient environment.
- 11.(original) The method according to claim 10 wherein the ambient environment is the interior of a room.
12. (original) The method according to claim 11 wherein the ambient environment is the interior of a vehicle.